



Duke University
Nonprofit Management Intensive Track Program
Vail Centre, Vail Colorado (sponsor)

Instructor Bios

Matthew Nash, MBA
mnash@duke.edu

Bio: Matthew T.A. Nash, M.B.A., is the managing director for social entrepreneurship for the Duke Innovation and Entrepreneurship Initiative. He also directs the Social Entrepreneurship Accelerator at Duke (SEAD), a USAID development lab for scaling innovations in global health. Matt has extensive domestic and international social and public sector experience in social entrepreneurship and social enterprise, strategic planning, organization development, performance measurement, board development and governance, business process transformation, and leadership development.

<https://entrepreneurship.duke.edu/associate/matthew-t-a-nash/>

Oie Osterkamp, MBA
oie.osterkamp@RMHDurhamWake.org

Bio: Oie Osterkamp has a Master's degree in Business. He likes to say he has a Ph.D. in life - (a long story that is now a book and was featured on TV). He is the founder of Sharefish, a nonprofit that is breaking the cycle of poverty in rural villages in Honduras through education. After selling his company that grew to #7 on the Inc. 500, he started a consulting practice that helped businesses find and eliminate stuck points and maximize bright spots. In February 2012, he gave up his consulting practice to join the Ronald McDonald House of Durham. According to Oie, when he walked into the Ronald McDonald House of Durham for the first time and saw all the ceiling tiles that the children had decorated through the years, his heart sang. He knew he had found what he was designed and built to do with his life. The Ronald McDonald House mission is to keep critically ill children and their families close to each other while the children

are undergoing treatment. Currently, his programs consist of the Ronald McDonald House in Durham and at Wake Med Children's Hospital in Raleigh -- along with the Ronald McDonald Family Rooms at Duke Children's Hospital and Wake Med Children's Hospital. Last year alone, there were 19,133 family night stays in the Houses and 34,688 visits to the two Family Rooms.

Oie is honored to present to and teach leadership principles to participants from 42 countries. One of his highest honors is teaching in the "Executive Certificate in Nonprofit Leadership" program offered by Duke Nonprofit Management Program. Even with all this, Oie says his greatest and most satisfying accomplishment is sitting down to dinner with his wife and five year old son at least 5 nights a week.

Ruth Peebles, MPA
rpeebles@theinsgroup.com

Bio: Ruth Peebles, M.P.A., President and Founder of The INS Group, offers more than 25 years of hands-on experience in nonprofit management. She provides the following organizational development services to nonprofits, faith-based institutions and government agencies: Grant Writing and Research, Strategic Planning, Strategic Fund Development Planning, Board Development, Executive Coaching, Organizational Assessment and Project Management Services.

<http://theinsgroup.com/about-us/the-group/>

Melissa LeRoy
melissaleroy@gmail.com

Bio: Melissa LeRoy holds a Duke Certificate in Nonprofit Management and a Duke Advanced Certificate in Nonprofit Leadership. She teaches nonprofit management classes throughout North Carolina, South Carolina & Virginia. Melissa is a board member of the NC Center for Non-Profits, and is designated as a nonprofit mentor for the western region of NC. She contributes a regular "Non-Profit Leadership" column to the Tryon Daily Bulletin, and offers her services as a consultant through her firm, On Fire Non-Profit Consulting.

<http://www.onfirenonprofit.com/p/about-us.html>

Courses/Instructors/Session #s:

Course	Instructor	Session#
“The Nonprofit Sector: Key Trends and Issues in the Nonprofit Sector”	Nash, Matthew	One
“Nonprofit Leadership”	Osterkamp, Oie	Two, Four
“Strategy for Nonprofit Organizations”	Nash, Matthew	Three
“Performance Measurement for NP Organizations”	Nash, Matthew	Five
“Emerging Issues in the Nonprofit Legal Landscape”	Bartlett, Melanie, JD, L.L.M	Six
“Fundraising Strategy”	Peebles, Ruth, MPA	Seven
“Grant Writing (Management and Compliance)”	Peebles, Ruth, MPA	Eight
“Nonprofit Financial Management”	LeRoy, Melissa	Nine
“Introduction to Social Entrepreneurship”	Nash, Matt	Ten

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